

Santri Entrepreneurship Education in the Market Day Program at Kuningan Pembangunan Islamic Boarding School

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ABSTRACT

This study investigates how the Kuningan Pembangunan Islamic Boarding School effectively developed entrepreneurship among its students in 2022, from May to June. It delves into the background of the school, which houses various business units like food industry and services. Employing qualitative methods, the research engages leaders, entrepreneurship facilitators, educators, and students as subjects. Data collection encompasses observation, interviews, and documentation. The findings revealed meticulous planning as the backbone of entrepreneurial spirit cultivation at the school. Leaders, facilitators, educators, and students collaborate in planning, covering talent screening, class organization, scheduling, certification, and bazaar arrangements. Market Day emerged as a tangible manifestation of the entrepreneurship education program, offering both theoretical learning and practical engagement. Regular evaluations ensure students' active participation in learning and business management. The study emphasized the significance of such programs in nurturing competitive individuals who can contribute to societal and economic development. It also deepens the pivotal role of Islamic Boarding Schools in fostering entrepreneurial skills among students, offering insights valuable for designing effective entrepreneurship education programs in other educational institutions.

Keywords: Management, Islamic Boarding School, Entrepreneurial Spirit

How to Cite Abdullah, F. D., Ludfi, A., Taqiyuddin, Fatihah, I., & Wiwaha, S. M. (2024). Santri Entrepreneurship Education in the Market Day Program at Kuningan Pembangunan Islamic Boarding School: Pendidikan Kewirausahaan Santri di Pondok Pesantren Pembangunan Kabupaten Kuningan. *Jurnal Al Burhan*, 4(2), 87-101. <https://doi.org/10.58988/jab.v4i2.308>

INTRODUCTION

The existence of pesantren that are able to respond to the demands of this era shows a real manifestation of the application of Islamic values, which are lived through the application of the concepts of “hablun min Allah” (relationship with God) and “hablun min al-nas” (relationship with fellow humans), as well as goals both in the world (fi al-dunya hasanah) and in the hereafter (fi al-akhirati hasanah) (Halid, 2019). Thus, Boarding School not only serves as an Islamic educational institution that aims to renew the scholars, but also functions as a

guide for the people and produces santri who have a spirit of independence, entrepreneurship, and self-confidence that does not depend on others (Syarifudin, 2023).

Pesantren is a crucial foothold in developing the characteristics of students who are adaptive to the times and able to face the challenges of contemporary life. In addition to teaching religious values, pesantren also provide provisions for students to innovate, entrepreneurship, and build personal abilities (Swandari, 2022). This means that pesantren transcends the boundaries of being a place of religious learning alone, but also as a place that stimulates independent foundation, skills, and independent spirit. Therefore, the role of pesantren in forming individuals who have a balance between spirituality and independence in facing the changing times is highly significance (Aini, 2020). Islamic boarding schools have long been traditional educational institutions that play a role in shaping the character and morality of students. However, along with the changing times, new challenges arise that require boarding schools to remain relevant and responsive to the increasingly complex demands of society. One important thing that needs to be considered is how boarding schools are able to produce individuals who are not only competent in the field of religion, but also have a strong entrepreneurial spirit (Indrawan, 2023).

In the midst of the dynamics of economic development and the increasingly advanced business world, it is important for Islamic boarding schools to adapt educational approaches that can facilitate students in developing entrepreneurial skills. This becomes relevant considering the challenges of the modern economy that require individuals who are creative, innovative, and able to be independent in living their daily lives. One example of a boarding school that is of concern in this context is the Kuningan Pembangunan Boarding School (Wahidmurni, 2019). Kuningan Pembangunan Islamic Boarding School is one of the Islamic educational institutions that has a long history of producing a generation of students who are academically and characteristically strong. However, in the face of changing times, the challenge to equip students with entrepreneurial skills is also increasingly urgent. How this boarding school runs its management to integrate religious values with relevant entrepreneurship training will be the subject of discussion in this paper (Afandi, 2019).

Research on the management of Kuningan Pembangunan Islamic Boarding School developing the entrepreneurial spirit in santri has important significance. If pesantren are successful in this aspect, santri will be better prepared to face the challenges of the world of work, as well as make a positive contribution to the building of society and the state. The role of pesantren in shaping the character of students into entrepreneurs who have a major impact on economic improvement and social building in Indonesia (Wahidah, 2021). Kuningan Pembangunan Islamic Boarding School was chosen as the focus since its role in developing the character of students. The research explored the programs and activities designed by the pesantren to form an entrepreneurial spirit in students, as well as how pesantren management plays a role in this regard. Thus, this paper focused on the roles and strategies taken by Kuningan Pembangunan Islamic Boarding School in carrying out its education management, how this pesantren encourages the growth of

entrepreneurial spirit among students and how the management of Kuningan Pembangunan Islamic Boarding School plays a role in shaping the entrepreneurial spirit in students. The pesantren environment that encourages independence and moral values largely supports the development of entrepreneurial traits in students. However, researchers were eager to understand more deeply how pesantren plan, manage, and facilitate the building of entrepreneurial spirit in students more effectively (Mahfudzoh, 2023).

This study aims to provide an in-depth understanding of the mechanism of Kuningan Pembangunan Islamic Boarding School in overcoming the challenges faced, as well as how they adapt the curriculum and educational approach to prepare students to become individuals who are resilient, competitive, and potentially successful in the economic field in the future (Arwani, 2022). This study was conducted through field research carried out at Kuningan Pembangunan Islamic Boarding School located in Kuningan Regency from May to June 2022. Through a qualitative approach, this study identified various strategies implemented by boarding schools in facing the challenges of modern education (Abdullah, 2023). It also explored the various curriculum innovations and teaching methods implemented to improve the quality of education and prepare students to face global challenges.

Several studies have been conducted related to entrepreneurship in Islamic boarding schools. The first study was carried out by (Faturahman et al., 2023) in 2023 whose aims to focus on investigating the incorporation of entrepreneurial education into the Pondok Pesantren Hidayatul Muftadi-ien curriculum in Indramayu, Indonesia, and its effects on the students' (santri) character development and self-reliance. The second study was conducted by Siswantoro in 2022 focusing on designing a model of entrepreneurship education in pesantren. Regarding the previous research literature, this research filled the gap by focusing how Kuningan Pembangunan Islamic Boarding School overcomes obstacles and how they modify their curriculum and teaching style to help students become resilient, competitive, and possibly successful in the workforce in the future.

The findings of this study are expected to make a significant contribution to the development of a boarding education model that is more adaptive and responsive to changing times. In addition, this research is also expected to be a reference for policy makers and educational practitioners in designing and implementing a curriculum that is able to produce graduates who not only excel academically, but also have high skills and competitiveness in the world of work. Thus, this research not only provides theoretical insights into boarding education, but also offers practical recommendations that can be applied to improve the quality of education in Islamic boarding schools, especially in Indonesia.

METHOD

This research employed a qualitative approach to understand the phenomenon in the Kuningan Pembangunan Islamic Boarding School. Qualitative research aims to describe and understand phenomena with natural descriptions (Anwar, 2023). This research uses qualitative data and qualitative analysis to describe findings from the field in a naturalistic manner (Abdullah,

2023). The research subjects included leaders, dormitory heads, *asatidz/asatidzah*, students, and the person in charge of entrepreneurship at the Kuningan Pembangunan Islamic Boarding School. Data were obtained through observation, semi-structured interviews, and documentation (Khairunnisa, 2022). Observations include planning, implementation, and evaluation of students and activities that foster the entrepreneurial spirit. Interviews focused on informants involved in entrepreneurship training (Pawito, 2007).

Data results were analyzed through continuous and inductive stages. Data collection records reflective and descriptive information, data reduction sorts out relevant data, data presentation presents narratives and quotes, and conclusions integrate data to formulate categories that can be interpreted (Nugrahani, 2014). This research is expected to provide valuable insight into the role and strategy of the Kuningan Pembangunan Islamic Boarding School in shaping the entrepreneurial spirit of the students. The results of the research can support entrepreneurship building education and programs in other Islamic boarding schools, as well as increase the entrepreneurial potential of Indonesia's young generation (Safitriani, 2023).

RESULTS AND DISCUSSION

Islamic Boarding School Planning in Nurturing the Spirit of Santri Entrepreneurship Education

This research emphasizes the importance of entrepreneurship education programs in developing competitive individuals who are able to contribute significantly to community and economic development (Umam, 2017). The entrepreneurship programs implemented at Kuningan Pembangunan Islamic Boarding School have proven to be effective in fostering entrepreneurial skills among santri, providing them with the necessary provisions to become successful economic actors in the future.

This study showed that entrepreneurship education does not only provides knowledge and practical skills in business, but also shapes the character and mentality needed to face the challenges of the global economy. The students are trained to think creatively, take initiative and innovate, all of which are essential qualities for a successful entrepreneur. Furthermore, the results of this study provide valuable insights for other educational institutions in designing effective entrepreneurship education programs. The methodology applied at Kuningan Pembangunan Islamic Boarding School, which involves collaboration between leaders, facilitators, educators, and students, as well as integration between theory and practice through activities such as Market Day, can be used as a model for other schools that want to develop similar programs (Suminar, 2023).

Entrepreneurship education at Kuningan Pembangunan Islamic Boarding School does not only provides direct benefits for students, but also has a broad positive impact on society and the economy as a whole. Graduates equipped with entrepreneurial skills have the potential to create new jobs, develop innovative businesses, and drive economic growth in their areas.

Planning of Kuningan Pembangunan Islamic Boarding School is a crucial aspect in carrying out activities, including in the context of Boarding School

Pembangunan in fostering the entrepreneurial spirit of students. This planning aims to ensure the effectiveness and efficiency of the implementation of activities. In this case, the Pembangunan Islamic Boarding School plans efforts to foster the entrepreneurial spirit of students by relying on the Market Day program which is run synergistically by various parties (Susanto, 2021).

The Market Day program is the result of joint planning management between the head of the boarding school, the head of the dormitory, the person in charge of entrepreneurship, *asatidz*, and *asatidzah* of Boarding School Pembangunan. This program is equipped with an introduction to the concept of entrepreneurship, both in terms of theory and practice. In this program, students are given insight into entrepreneurship, and the skills needed in the business world. This learning is not only theoretical, but also practical, where students are given the opportunity to apply the knowledge and skills they have learned in real activities (Hafidh, 2019).

The importance of interest and talent management is reflected in the screening carried out by Boarding School Pembangunan. Students have the opportunity to choose the field of entrepreneurship that suits their interests. The Market Day program is then implemented through classes tailored to the interests and talents of the students. Collaboration between formal education and entrepreneurial practices by business units characterizes this program (Aziz, 2020).

Table 1. Planning for Entrepreneurship Education

Aspects	Description	Implementation	Benefits
Education Planning	Careful planning to support entrepreneurship education programs in pesantren.	Joint management by the boarding school leader, dormitory head, person in charge of entrepreneurship, <i>asatidz</i> , and <i>asatidzah</i> .	Effectiveness and efficiency of activity implementation, ensuring programs run synergistically.
Program Market Day	A program that combines the theory and practice of entrepreneurship through real-life activities.	Introduction to entrepreneurship concepts, skills training, bazaar implementation.	Train students to think creatively, take initiative, and innovate; provide real business practice experience.
Interest and Talent Management	Manage the interests and talents of santri to choose the appropriate field of entrepreneurship.	Screening of santri interests, classes tailored to interests and talents, collaboration with business units.	Developing students' potential, ensuring they study in areas of interest, increasing motivation to learn.
Social and Economic Impact	The positive impact of entrepreneurship education programs on society and the economy.	Graduates create new jobs, develop innovative businesses, drive local economic growth.	Improving community welfare, driving economic growth, creating new job opportunities.

The success of the Market Day program is manifested in the provision of skill certificates to santri as proof of their success in this program. The culminating activity is the implementation of the bazaar, where santri can sell their entrepreneurial products. The bazaar is not only a sales event, but also encourages creativity and entrepreneurial spirit among santri.

Overall, the management aspects integrated with careful and collaborative planning form a strong foundation in developing the entrepreneurial spirit among the students of Pembangunan Islamic Boarding School. The Market Day program not only provides theoretical understanding, but also provides valuable practical experience in the business world. With this holistic approach, it is expected that students will be able to develop reliable entrepreneurial potential and be ready to face challenges in the future.

The author concludes that good planning is the main key in organizing Kuningan Pembangunan Islamic Boarding School, especially in efforts to instill the spirit of entrepreneurship in students. Careful planning aims to ensure the efficiency and effectiveness of the implementation of activities, where superior programs such as Market Day are run with synergy between the boarding school leaders, the person in charge of entrepreneurship, and the teachers. This program not only introduces the concept of entrepreneurship, but also provides practical training that allows students to apply knowledge and skills in real situations. Interest and talent management are also crucial factors in introducing santri into the program, where collaboration between formal education and entrepreneurial practice is the hallmark of the program. Its success is characterized by the awarding of skill certificates to santri, as well as through bazaars that encourage the spirit of creativity and entrepreneurship among them.

Implementation of Islamic Boarding Schools in Fostering the Spirit of Entrepreneurship Education of Santri

The efforts made to foster a strong entrepreneurial spirit in the students, Boarding School Pembangunan Kabupaten Kuningan has designed and implemented the Market Day program as the main pillar in this approach. This program has a crucial role as a source of information and knowledge about entrepreneurship concepts and theories. On the other hand, the implementation of entrepreneurship practices in the field is directed and covered by the Person in Charge of Entrepreneurship. The learning process is modeled in such a way that theory is delivered in a classroom environment by referring to the designed syllabus, while practice is carried out intensively by tutors in existing business units (Thahir, 2023).

In detail, the Market Day program implemented includes three main business units, namely Mart Pembangunan, Hydroponic Cultivation, and Crispy Kale. In the Mart Pembangunan business unit, students are given an understanding of marketing strategies and merchandise layout management. While in the Hydroponic Cultivation business unit, they learn about the steps of preparing planting media, vegetable seed planting techniques, daily maintenance, and proper harvesting methods. On the other hand, through the

Kale Crispy business unit, the students are fully involved in all stages of production, from recipe preparation, raw material preparation, to processing to final product packaging. The success obtained from the Kale Crispy products produced by the students is clear evidence of the successful implementation of this program.

Overall, the Market Day program not only provides knowledge and skills to students, but also provides an opportunity for them to implement what they have learned in real situations. The role of the Person in Charge of Entrepreneurship and tutors in the business unit is the key to the success of this program, because they not only direct the implementation of entrepreneurial practices, but also assist in building a strong entrepreneurial spirit. Thus, this program is not only about educating, but also developing entrepreneurial potential among students of the Kuningan Pembangunan Islamic Boarding School.

Pembangunan Islamic Boarding School also has excellent programs that are adjusted to the competency level of the students, including the learning of the yellow book, mastery of Arabic and English, and tahfidzul Qur'an. The tahfidzul Qur'an program does not force to complete 30 juz, but rather accommodates the capacity of students. A fusion of modernity and Salafiyah approach characterizes the program, with a focus on administration, work ethic, and deep religious understanding. They also teach organizational and religious skills to equip santri to become individuals who are ready to contribute to society.



Picture 1. Hydroponic Cultivation Activity Program

The picture above is a hydroponic activity which is one of the greening efforts in the Kuningan Pembangunan Islamic Boarding School environment. Besides being able to be consumed by the students themselves, the results of planting these plants can also be sold. In hydroponic planting, it does not require pesticides to care for it, because the plants planted will not be attacked by plant pests or diseases. Learning in hydroponics, students are taught about media preparation, planting vegetable seeds, daily maintenance and how to harvest them. This was also conveyed by Ustadz Eka Setiawan as the Head of the Kuningan Pembangunan Islamic Boarding School:

"This hydroponic method utilizes an area measuring 12 m x 8 m with a hole capacity of approximately 5000 holes. Currently, the crops produced are red spinach, green spinach, red lettuce, kale, celery and others. Santri are taught how

to prepare the media, plant the seeds and also care and how to harvest them."
(Interview Eka Setiawan, 2022)

The students start by preparing a suitable growing medium for hydroponic cultivation. They learn about different types of media such as rockwool, cocopeat, or perlite, as well as sterilization techniques to ensure the media is free from pathogens. Appropriate preparation of the growing medium is the basis for ensuring healthy plant growth. With this understanding, students are taught to start a business from scratch, instilling the value of patience and attention to detail which is highly significant in the world of entrepreneurship.

Santri learn how to select quality seeds and plant them in the prepared media. They are taught about the importance of planting depth, spacing between seeds, and the moisture required for optimal germination. Teaching seed planting techniques instills the knowledge base required to start an agricultural venture. It teaches santri about early planning and proper execution, important skills that can be applied in various types of endeavors.

Santri is responsible for taking care of the plants on a daily basis, including ensuring proper water supply and nutrition, monitoring the condition of the plants, and weeding if needed. They also learn to manage lighting and temperature to create an optimal growing environment. Daily care teaches discipline and responsibility, qualities that are essential in the business world. Santri learn that success does not come instantly, but requires continuous effort and attention to every detail. In addition, this was also conveyed by Ustadzah Salma as Asatidzah at the Kuningan Pembangunan Islamic Boarding School:

"Santri are taught the right time to harvest vegetables and how to harvest so as not to damage plants and planting media. They also learn post-harvest storage techniques to ensure product freshness. Teaching proper harvesting methods helps students understand the full cycle of production to marketing. It gives them an insight into supply chain management and the importance of product quality, skills that are highly relevant in various fields of entrepreneurship."
(Interview Salma, 2022)

The hydroponic farming program at Kuningan Pembangunan Islamic Boarding School provides students with practical knowledge and skills that are highly required in the world of entrepreneurship. Through detailed steps from the preparation of planting media to harvesting, students not only gain theoretical understanding but also valuable practical experience. This activity teaches important values such as discipline, responsibility, and attention to detail, all of which are essential in building and running a successful business. The program also demonstrates how entrepreneurship education can be integrated with real-life practices to prepare students to become competent and innovative entrepreneurs in the future.



Picture 2. Water Spinach Cultivation Activity Program

Pembangunan Islamic Boarding School provides a snack product in the form of crispy kale which the entire production process is carried out by students. Based on the results of an interview with Arya Pratama, a student at the Boarding School, explained that:

"The manufacturing process begins with preparing ingredients such as rice flour, coriander, salt, flavoring, spices, and eggs to make dough. Then, the batter is used to fry the kale by paying attention to the stability of the fire so that the results are crispy. After frying, the kale is drained using a spinner to remove excess oil, then packaged in attractive, full-color packaging." (Interview Arya Pratama, 2022)

This crispy kale product received attention from the Governor of West Java. Based on the results of an interview with Ustadz Ma'daniel Iman, the person in charge of entrepreneurship at the Islamic Boarding School, stated that:

"The turnover of this product reaches four million rupiah per month, or around 48 million rupiah per year. Currently, the PIRT and NIB licenses are in process at the Cooperative Office. As a participant of the 2021 OPOP program, Ustadz Ma'daniel expressed his support for West Java Juara, Pesantren Juara, and Prosperous Ummah." (Interview Ma'daniel Iman, 2022)

In the Market Day program which will be held in the courtyard of the Kuningan Pembangunan Islamic Boarding School, this crispy kale product will be one of the superior products exhibited and sold, showing the ability of students to produce and manage independent businesses. The following is a picture of the Market Day activity:



Picture 3. Market Day Bazaar Program

Market Day is an event held in the courtyard of Kuningan Pembangunan Islamic Boarding School, where products made by santri are exhibited and sold. The event is designed to develop the entrepreneurial spirit among the santri by giving them the opportunity to practice the business skills they have learned. Crispy kale is one of the featured products that will be exhibited and sold during Market Day. This product was chosen because the entire production process is carried out by the santri, from preparation of ingredients to packaging. Crispy kale shows the ability of students to manage independent businesses and produce quality products.

After the students receive the theory and practice, a bazaar is held annually which aims to sell the results of the practice in the business unit. Beside that, the students can be creative by processing the results of their entrepreneurship. In addition to selling the results of practice, bazaar activities are carried out to foster the creativity and entrepreneurial spirit of students in processing the results of entrepreneurial activities. Students are given freedom and also facilities to sell and process the results of practical activities which will be sold later to all residents in the Pembangunan Islamic Boarding School. This was also conveyed by Ustadz Erlangga as the head of the dormitory at the Pembangunan Islamic Boarding School:

"Usually at the end of the year there will be a bazaar selling the results of the students' entrepreneurship. Students are free to sell and process the results of the practice, later if they want to be sold in processed form, the facilities will be provided." (Interview Erlangga, 2022)

The author concludes that in an effort to instill an entrepreneurial spirit in santri, the Kuningan Pembangunan Islamic Boarding School has implemented the Market Day program as the main foundation. This program plays a significant role in providing information and understanding of the concept of entrepreneurship, with entrepreneurial practices directed by the Person in Charge of Entrepreneurship. Balanced learning between theory and practice occurs through three business units: Mart Pembangunan, Hydroponic Cultivation, and Crispy Kale. This program does not only a provision of knowledge and skills, but also a real opportunity for practice and bridges the

education and Pembangunan of entrepreneurial potential in santri. In addition, Boarding School Pembangunan offers excellent programs that match the competency level, combining modernity with Salafiyah values. They teach administration, work ethic, deep religious understanding, and organizational skills, equipping santri to become individuals who contribute to society.

Evaluation of Islamic Boarding Schools in Fostering the Spirit of Entrepreneurship Education of Santri

In fostering the spirit of entrepreneurship in santri, Kuningan Pembangunan Islamic Boarding School implements an evaluation system consisting of five stages in one semester: weekly and monthly evaluations. This evaluation is designed to unify and assess the progress and participation of students in entrepreneurial activities. Each stage of the evaluation has its own purpose and focus, ranging from ensuring the attendance and activeness of the students to discussing the Pembangunan and obstacles faced by the students (Indrawan, 2023).

The weekly evaluation is an important instrument in monitoring the attendance and participation of santri in the Business Unit as well as learning at school. This allows boarding school administrators to take into consideration of less active students and reward those who excel. In addition, this evaluation assists identify obstacles that santri may face in managing the business and provide additional training.

Meanwhile, the monthly evaluation involves the boarding school administrators, the Person in Charge of Entrepreneurship, and tutors from the Business Unit. This activity discusses the Pembangunan of students and the obstacles faced in running the business. This evaluation is a forum to solve problems and provide direction to students in facing challenges (Aziz, 2020).

The findings show that the implementation of this evaluation is in accordance with the concept of control and supervision in management. Each stage of the evaluation is carried out consistently to ensure that the results achieved are as planned. In the view of Mac Kanzie R.A, controlling involves supervising all activities to ensure that the planned results are achieved. Thus, the routine evaluation carried out by the Islamic Boarding School helps foster the entrepreneurial spirit in students through proper monitoring, appreciation, and guidance.

The author concludes that the Kuningan Pembangunan Islamic Boarding School applies a five-stage evaluation system in each semester to foster the entrepreneurial spirit in students. Weekly and monthly evaluations are designed with the specific purpose of monitoring the participation and progress of students in entrepreneurial activities. Weekly evaluations monitor the attendance and activities of students, give awards to those who excel, and give attention to those who are less active. The monthly evaluation involves the board, the person in charge of entrepreneurship, and the Business Unit tutor to discuss the progress and obstacles of the santri in their business. The results show that this evaluation system is in accordance with the concept of

control and supervision in management, helping to foster the entrepreneurial spirit of students through proper monitoring, rewards, and guidance.

Overall, the management aspects integrated with careful and collaborative planning form a strong foundation in developing the spirit of entrepreneurship among the students of Boarding School Pembangunan. The Market Day program not only provides theoretical understanding, but also provides valuable practical experience in the business world. With this holistic approach, it is expected that students can develop reliable entrepreneurial potential and be ready to face challenges in the future.

The author concludes that appropriate planning is the main key in organizing the Kuningan Pembangunan Islamic Boarding School, especially in an effort to instill an entrepreneurial spirit in students. Careful planning aims to ensure the efficiency and effectiveness of the implementation of activities, where excellent programs such as Market Day are run with synergy between the boarding school leaders, the person in charge of entrepreneurship, and the teachers. This program not only introduces the concept of entrepreneurship, but also provides practical training that allows santri to apply knowledge and skills in real situations. Interest and talent management are also significant factors in introducing santri into the program, where collaboration between formal education and entrepreneurial practice is the hallmark of the program. Its success is characterized by the awarding of skill certificates to santri, as well as through bazaars that encourage the spirit of creativity and entrepreneurship among them.

CONCLUSION

Based on the results of the research that has been conducted and explained above, the authors draw some conclusions. Firstly, appropriate planning is the main key in organizing the Kuningan Pembangunan Islamic Boarding School, especially in efforts to instill the spirit of entrepreneurship in students. Careful planning aims to ensure the efficiency and effectiveness of the implementation of activities, where superior programs such as Market Day are run with synergy between the boarding school leaders, the person in charge of entrepreneurship, and the teachers. This program not only introduces the concept of entrepreneurship, but also provides practical training that allows students to apply knowledge and skills in real situations. Interest and talent management is also an important factor in screening santri into the program, where collaboration between formal education and entrepreneurial practice is the hallmark of the program. Its success is characterized by the awarding of skill certificates to santri, as well as through bazaars that encourage the spirit of creativity and entrepreneurship among them.

Secondly, in an effort to instill an entrepreneurial spirit in santri, the Kuningan Pembangunan Islamic Boarding School has implemented the Market Day program as the main foundation. This program plays a crucial role in providing information and understanding of the concept of entrepreneurship, with entrepreneurial practices directed by the Person in Charge of Entrepreneurship. Balanced learning between theory and practice occurs through three business units: Mart Pembangunan, Hydroponic Cultivation, and Crispy Kale. This program is not only a provision of

knowledge and skills, but also a real opportunity for practice and bridges the education and development of entrepreneurial potential in santri. In addition, Boarding School Pembangunan offers excellent programs that match the competency level, combining modernity with Salafiyah values. They teach administration, work ethic, deep religious understanding, and organizational skills, equipping santri to become individuals who contribute to society.

Thirdly, Kuningan Pembangunan Islamic Boarding School implements a five-stage evaluation system in each semester to foster the entrepreneurial spirit in santri. Weekly and monthly evaluations are designed with the specific purpose of monitoring the participation and progress of students in entrepreneurial activities. Weekly evaluations monitor the attendance and activities of students, give awards for those who excel, and provide attention for those who are less active. The monthly evaluation involves the administrator, the person in charge of entrepreneurship, and the Business Unit tutor to discuss the progress and obstacles of the santri in their business. The results showed that this evaluation system is in accordance with the concept of control and supervision in management, helping to foster the entrepreneurial spirit of santri through proper monitoring, rewards, and guidance. The program introduces the concept of entrepreneurship and provides practical training, with interest and talent management as important factors in screening santri. The success of this program is marked by the provision of skill certificates and the organization of a market day with a bazaar concept in the courtyard of Kuningan Pembangunan Islamic Boarding School which encourages creativity and entrepreneurial spirit.

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