CULTURAL VALUE ANALYSIS AT MADRASAH ALIYAH TAHFIDZ AL-QUR'AN ENVIRONMENT

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ABSTRACT

This study aims to analyze the role of culture at Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi in an effort to understand the cultural values in shaping student character and maintaining the sustainability of local culture. The research method used was qualitative by conducting in-depth interviews with school principals, teachers, administrative staff, and students. The interview results showed that the madrasa has a strong commitment to maintaining and strengthening cultural values in the educational environment, such as honesty, hard work, social awareness, and respect for local traditions. The main findings included the integration of cultural values in learning, the active role of all stakeholders in promoting cultural values, and students' awareness of the importance of local culture The main challenge faced was the influence of globalization and technology which could divert students' attention from local cultural values. Therefore, continuous efforts are needed to promote cultural values and increase students' understanding and appreciation of local culture. This study contributes to an understandings of the role of culture in education and shows how an educational institution can become an agent for the maintenance and development of local culture. Keywords: Cultural Value, Education, Local Culture, Student Character

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INTRODUCTION

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Culture is an important aspect that shapes the character of individuals and society (Kuswantara, 2023). In the educational environment, culture has a crucial role in determining the values, norms, and habits of students. Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi is an educational institution that not only focuses on academic teaching and memorizing the Qur'an, but also on building character and instilling strong cultural values. Along with the times and modernization, there are many big challenges to maintaining cultural values in the educational environment (Sulhan, 2018). Globalization and the rapid flow of information are challenges in education. These can influence the views and students' behavior which, in the end, can shift long-held local cultural values. The challenges include the quality of education, technological advances & digitalization, and the digital divide, as well as the role & identity of teachers (Putri, 2024). Therefore, it is important to carry out an analysis of the cultural values in Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi to ensure that local culture is maintained and can continue to pass on to the next generation.

This study seeks to dig deeper into how cultural values are instilled, applied, and internalized by students at this madrasa. Apart from that, this research will also look at the role of teachers, curriculum, and extracurricular activities in supporting cultural values. By understanding these dynamics, it is hoped that effective strategies can be found to promote and strengthen cultural values in the madrasa education environment. Education at madrasas has a holistic aim, not only producing students who excel academically but also shaping noble character and morals (Syarif, 2018). Madrasas as Islamic educational institutions function as a place to internalize religious and cultural values for students. The cultural values that are embedded from an early age in madrasas will shape students into individuals who have strong character and good morals.

Moreover, education at madrasas aims to create a balance between academic knowledge and character building. Madrasas have an important role in shaping students who are not only intellectually intelligent but also have high morality. This is in line with the concept of Islamic education which emphasizes the development of noble morals and ethics in everyday life (Mukaromah, 2020). The cultural values integrated into the madrasa curriculum help students understand and appreciate their cultural heritage. These values include several aspects such as honesty, hard work, responsibility, and concern for others. Then, teaching cultural values in madrasas can be done through various activities such as art lessons, history, and extracurricular activities based on local culture (Alnashr & Nuraini, 2022).

The formation of good character and morals is one of the main focuses of education at madrasas. By instilling cultural and religious values, students are encouraged to develop good and noble behavior. Then, building strong character through culture and religion-based education will help students face life challenges better and become members of society who make positive contributions (Pratama et al., 2021). The character education that students receive at madrasas does not only stop at the school environment but is also implemented in everyday life. The values learned at madrasas shape students' habits and behavior, which ultimately create individuals who have integrity and social responsibility. Also, effective character education must involve

cooperation between schools, families, and communities to ensure that the values taught can be applied consistently in everyday life (Komara, 2018).

Banyuwangi, a district at the eastern tip of Java Island, has a unique and distinctive cultural richness. The uniqueness of Banyuwangi culture is reflected in various aspects of people's lives, from traditional arts, and customs, to language and culinary delights. Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi has an important role in preserving the local culture through an educational approach that is integrated with cultural values in its curriculum (Ibnu, 2023). Banyuwangi is known for various traditions and cultural arts, such as Gandrung Dance, Kebo-keboan, and other traditional ceremonies. Then, Banyuwangi's cultural richness not only functions as a local identity but also as a significant tourist attraction. These traditions reflect community values that are maintained and passed on from generation to generation (Rizqayanti et al., 2023).

Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi plays a strategic role in preserving local culture by integrating cultural values into its curriculum. For example, in arts and culture lessons, students learn about traditional dance, music, and Banyuwangi folklore. This is in line with the statement that education that is integrated with local cultural values helps students understand and appreciate their cultural heritage while instilling a sense of pride and responsibility to preserve it (Suradi, 2018). The integration of cultural values in the madrasa curriculum is carried out through various subjects and extracurricular activities (Sholeh, 2023). For example, history and regional language subjects teach about the origins and development of Banyuwangi culture, while extracurricular activities such as traditional dance and music groups allow students to practice and perform local cultural arts. This approach not only enriches students' knowledge but also strengthens their character through respect for local cultural values (Ibrahim, 2013). Apart from teaching cultural knowledge, madrasas also emphasize culture-based character education. Values such as cooperation, respect for parents, and social responsibility are taught through the local cultural context. Then, character education based on local culture helps shape students who are not only academically intelligent but also have high integrity and morality (Rosyad, 2019).

As a Tahfidz madrasa, Islamic values have a central position and are highly respected because this institution has a main focus on deepening and understanding the Qur'an and Islamic teachings. This study will explore how the Islamic values applied in Tahfidz madrasas can interact harmoniously with local culture, strengthening students' Islamic identity. Then, this study will deepen understanding of how the interaction between Islamic values and local culture in Tahfidz madrasas can play an important role in shaping students' strong characters rooted in religious values and local wisdom. Thus, it is hoped that this study can contribute to developing a holistic educational approach, which does not only focus on academic aspects but also on building character and preserving cultural values. Also, it is expected that the results of this study can become a reference for other educational institutions in their efforts to maintain and develop cultural values in the school environment.

METHODS

The research method used was a qualitative approach, with the aim of gaining an in-depth understanding of cultural values at Madrasah Aliyah Tahfidz Al-Qur'an

Pesanggaran Banyuwangi. A qualitative approach allows researchers to explore the complexity of the cultural context and capture the diverse perspectives and experiences of the stakeholders involved (Bogdan & Biklen, 1998). The research design used was a case study, which allows researchers to gain a comprehensive understanding of school culture by exploring the context, processes, and dynamics that occur in a particular educational environment (Zuldafrial, 2012). In-depth interviews were conducted with various stakeholders, such as teachers, students, parents, and administrative staff, to understand existing cultural values and experiences in implementing these values, as well as perceptions of the role of culture in shaping student character. Participatory observation was also carried out to understand the interactions and dynamics of daily life in the madrasa environment (Sutopo, 2002).

Then, an analysis of official madrasa documents was carried out to gain an understanding of how cultural values were reflected in the structure and process of formal education (Miles MBA, Huberman M., Saldaña J., 2014). The qualitative data collected were analyzed using a thematic analysis approach, which allowed the identification of patterns, themes, and key concepts that emerged from the data, to answer the research questions (Creswell, 2012).

RESULTS AND DISCUSSION

Research Results

Culture and Education

At Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi, cultural values are recognized as the main foundation in shaping students' character. The school principal, Mr. MJ, emphasized the importance of values such as honesty, hard work, social awareness, and respect for local traditions and customs as key elements in shaping individuals who have strong character and high morals. These values are considered important, not only for students' personal development but also for maintaining harmony and cultural sustainability in the school environment.

"At Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi, we consider cultural values as a strong foundation in shaping student character. We prioritize values such as honesty, hard work, social care, and respect for local traditions and customs." (Mr. MJ)

Mr. MJ's statement was reinforced by Mr. MH, a teacher, who explained that the integration of cultural values in learning was carried out by including examples of daily life that were relevant to local culture. In learning Indonesian language lessons, Mr. MH often invites students to write stories or poems about their experiences in celebrating local traditions. This approach not only makes learning more contextual and interesting but also instills a sense of pride and love for local culture among students.

"I integrate cultural values in learning by including examples of daily life that are relevant to local culture. For example, in Indonesian language lessons, I often invite students to write stories or poems about their experiences in celebrating local traditions." (Mr MH)

From an administrative perspective, Mrs. UH stated that cultural values are also integrated through various administrative activities and policies. For example, these values are included in the student code of conduct, organizing regular cultural events, and involving students in decision-making regarding school activities. These steps aim

to ensure that cultural values are not only taught theoretically but also applied in everyday life at school.

"We integrate cultural values in administrative activities in various ways, such as entering these values in the student code of conduct, organizing regular cultural events, and involving students in decision-making regarding school activities." (Mrs. UH)

This view was supported by one of the students, *Mas* FD, who stated that cultural values greatly influence the way of learning and interacting at the madrasa. Students are taught to respect differences and help each other, which ultimately creates a friendly and supportive learning environment. *Mas* FD emphasized that respect for cultural values helps students feel accepted and appreciated, which in turn increases their motivation to learn and involvement in school activities.

"Cultural values influence the way we learn and interact at the madrasa. We are taught to respect differences and help each other, which creates a friendly and supportive learning environment." (Mr. FD)

Overall, the results of the interview show that Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi has a strong commitment to maintaining and strengthening cultural values in their educational environment. Through the integration of cultural values in the curriculum, extracurricular activities, and administrative policies, this madrasa has succeeded in creating an educational environment that not only focuses on academic achievement but also on shaping students' cultural and moral character.

Cultural Identity and Character Building

The head of Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi emphasized that positive local cultural values are in line with Islamic teachings. This statement shows a deep understanding of the integration of local values with religious principles. Values such as cooperation and kinship taken from local culture are not only taught as cultural aspects but also associated with emphasizing the importance of togetherness and solidarity in Islamic teachings. This approach creates harmony between religious teachings and cultural practices so that students can feel the relevance of these values in their daily lives.

"We believe that positive local cultural values are in line with Islamic teachings. For example, the values of cooperation and family are part of the local culture that we promote, while Islamic teachings also emphasize the importance of togetherness and solidarity in society." (Mr. MJ)

From a student's perspective, cultural values are an integral part of their identity. Students are taught to respect parents, maintain traditions, and help others. These values become a guide for them to interact with their surroundings. Character building through these cultural values ensures that students not only grow into knowledgeable individuals but also have strong and moral personalities.

"For us, cultural values are an important part of our identity. We are taught to respect our parents, care for traditions, and help others. These values guide us to interact with our surroundings." (Mr. ND)

Many students stated that cultural values guide daily interactions and reflect the madrasa's success in instilling these values. When students internalize values such as respect for parents and traditions, as well as social concern, they not only adhere to the

norms taught in school but also apply them in everyday life. This shows that education at madrasas is successful in shaping students' character holistically. The integration of cultural values in the curriculum and daily life in madrasas is carried out through various activities and policies. Principals and teachers play an active role in promoting these values through teaching and providing concrete examples in their interactions with students. Then, extracurricular activities are designed to promote cooperation and kinship, as well as students' involvement in cultural events and strengthen their understanding of the importance of these values.

The integrative approach ensures that cultural values are not only studied theoretically but also applied practically. When students participate in activities that emphasize mutual cooperation and family, they experience firsthand the benefits and importance of these values. This strengthens the influence of cultural values in shaping their character. In the context of globalization, maintaining and strengthening cultural values is a challenge. However, by integrating local cultural values with religious teachings, this madrasa has succeeded in creating an educational environment that supports the formation of strong student character. When students understand and appreciate their cultural values, they will be better able to maintain their cultural identity in the face of globalization. Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi plays an important role in preserving and strengthening local culture through education. Its commitment to promoting local cultural values in accordance with Islamic teachings ensures that students not only excel academically but also have strong and cultured characters. This approach not only forms individuals with noble morals but also strengthens their cultural identity amidst global dynamics.

The Role of Teachers in Shaping School Culture

Teachers at Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi use an inclusive approach, respect cultural diversity, and encourage students to share experiences and stories about their own culture. This approach not only enriches the teaching and learning process but also builds feelings of mutual respect and understanding between students. By valuing diversity, teachers create an open and supportive environment, where every student feels welcome and valued.

"I use an inclusive approach and respect diversity. I encourage students to share their experiences and stories about their own culture so that students can respect and understand each other's differences." (Mr. KS)

Through interactive and participatory learning methods, teachers are able to integrate cultural values into the curriculum. For example, in certain subjects, teachers can ask students to share stories about traditions or customs they live at home. This not only introduces students to cultural diversity but also strengthens their understanding of the importance of preserving local cultural values. This approach helps students to appreciate and celebrate differences, which ultimately form a more tolerant and inclusive character.

Then, administrative staff at the madrasa also plays an important role as facilitators and mobilizers in maintaining the continuity of cultural values. They work together with teachers and students to create an environment that supports the growth and development of cultural values. This coordination includes various activities, from preparing policies that support cultural preservation to organizing cultural events that involve the entire school community.

"We act as facilitators and mobilizers in maintaining the sustainability of cultural values in madrasa. Through coordination with teachers and students, we try to create an environment that supports the growth and development of cultural values." (Mrs. UH)

Collaboration between teachers, administrative staff, and students in promoting cultural values creates a harmonious and productive atmosphere in madrasas. Teachers serve as educators and mentors who instill cultural values through daily learning, while administrative staff ensure that school policies and programs support these goals. Students, on the other hand, are invited to actively participate and take part in various cultural activities, so that they feel ownership of the values taught. The active role of teachers and administrative staff in promoting cultural values creates a supportive and inclusive learning environment. By providing space for students to share and learn about each other's cultures, this madrasa succeeds in creating an atmosphere of mutual respect and understanding. This not only enriches students' learning experience but also strengthens social ties between them, creating a strong and cultured school community.

Teachers and administrative staff at Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi play a crucial role in shaping and maintaining school culture. Through an inclusive and participatory learning approach, as well as effective coordination in managing cultural activities, they have succeeded in creating an educational environment that supports the development of students' cultural and moral character. This collaborative role ensures that cultural values are not only taught but also applied in everyday life, making this madrasa an educational institution that is not only academically superior but also plays a role in preserving local culture.

Value-Based Curriculum

Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi emphasizes the importance of cultural values as an integral part of the curriculum. The head of the school stated that the duties of the madrasa go beyond teaching academics and religion; they also aim to form students into individuals with noble morals. By integrating cultural values into the curriculum, this madrasa ensures that students not only understand academic material but also appreciate their cultural heritage. This includes teaching about traditions, customs, and high moral values held by the local community.

"As a madrasa, our job is not only to teach academics and religion but also to shape students into individuals who have noble morals. We integrate cultural values into the curriculum and extracurricular activities to ensure that students understand and appreciate the cultural heritage that we adhere to." (Mr. MJ)

Teachers at this madrasa note that understanding and appreciation of cultural values can increase students' motivation to learn. When students feel accepted and appreciated, they are more motivated to learn and actively participate in school activities. This shows that integrating cultural values into the curriculum not only supports academic achievement but also strengthens social and emotional bonds among students. Students who feel valued will be more self-confident and motivated to excel, both in academics and extracurricular activities.

"I see that understanding and appreciation of cultural values can increase students' motivation to learn and strengthen bonds between students.

Students who feel accepted and appreciated will be more motivated to learn and actively participate in school activities." (Mr. KS)

The value-based curriculum at this madrasa is designed to shape students' character. By teaching values like honesty, hard work, social caring, and respect for local traditions, this madrasa strives to develop students with strong and noble character. These values are taught through various lessons and activities, creating a holistic and integrative learning experience. For example, in Indonesian language classes, students are invited to write about their experiences celebrating local traditions, while in religious studies, they learn about the harmony of cultural values with Islamic teachings. Besides the formal curriculum, extracurricular activities at this madrasa also play an important role in strengthening cultural values. Activities like traditional arts, dance, music, and other cultural events give students a chance to express and deepen their understanding of local culture. These activities are not only entertaining but also educational, helping students internalize cultural values in their daily lives.

The successful integration of cultural values into the curriculum is also supported by collaboration between various stakeholders, including teachers, administrative staff, students, and parents. The head of the school and teachers work together to design and implement a curriculum that reflects local cultural values, while the administrative staff ensures that school policies and programs support this goal. Active student participation and parental support are also crucial in creating a learning environment that values and preserves local culture. Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi has successfully integrated cultural values into its curriculum, which not only supports academic achievement but also shapes students' character. By teaching and promoting cultural values through the curriculum and extracurricular activities, this madrasa creates a holistic and inclusive educational environment. Students who feel accepted and appreciated will be more motivated to learn and actively participate, making them noble individuals who appreciate their cultural heritage.

Extracurricular Activities and Cultural Strengthening

Globalization and the development of information technology have had a significant impact on various aspects of life, including education. At Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi, one of the main challenges faced is the influence of globalization and technology which can divert students' attention from local cultural values. The influence of technology, particularly social media and the internet, is accelerating this process, raising concerns that local cultural identity could be eroded if there are no strong efforts to maintain it.

"One of our main challenges is the influence of globalization and technology which can divert students' attention from local cultural values. We continue to strive to maintain the relevance of these values by organizing activities and programs that are interesting and meaningful for students." (Mrs. UH)

To overcome this challenge, this madrasa actively organizes interesting and meaningful extracurricular activities for students. These activities are designed to maintain the relevance of local cultural values and ensure that students remain connected to their cultural heritage. The role of administrative staff as facilitators in organizing various cultural events regularly, ensuring that cultural values are integrated in various aspects of school activities, from planning to implementation.

From interviews with students, it was revealed that they hoped there would be more activities and events that strengthen local cultural values. Students expressed their desire to learn more about the history and culture of their region, showing a high awareness of and interest in their cultural heritage. They want learning experiences that are not only academically based but also contextual and relevant to their daily lives.

"We hope there will be more activities and events that strengthen local cultural values. We also want to see more learning about the history and culture of our region so we can better understand and appreciate our cultural heritage." (Mr. FD)

Extracurricular activities play an important role in forming a student's character. Through participation in cultural activities, students learn values such as cooperation, solidarity, and respect for differences. These activities also help strengthen bonds between students and create an inclusive and supportive learning environment. When students feel accepted and appreciated, they are more motivated to learn and participate actively in school activities.

Success in efforts to strengthen this culture also depends on collaboration between various parties, including teachers, administrative staff, students and parents. Support from parents and the surrounding community is very important to create an environment conducive to preserving local culture. Active participation of parents in cultural events and community support for school programs can strengthen cultural preservation efforts. Overall, Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi shows a strong commitment to maintaining and strengthening cultural values through extracurricular activities. Facing the challenges of globalization and technology, this madrasa continues to strive to maintain the relevance of local cultural values through programs that are interesting and meaningful for students. Students' desire to learn more about local culture shows a high awareness of the importance of their cultural heritage. Through collaboration and support from the community, this madrasa has succeeded in creating an educational environment that supports character formation and respect for local cultural values.

Discussion

The results of the interview show that Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi has a strong commitment to maintaining and strengthening cultural values in the madrasa environment. This commitment is reflected in various aspects of madrasa life, including the educational curriculum and extracurricular activities, and involves all active stakeholders such as principals, teachers, administrative staff and students. The integration of cultural values in the curriculum is one of the main strategies implemented in this madrasa. Cultural values such as honesty, hard work, social awareness, and respect for local traditions are integrated into various subjects. For example, in Indonesian lessons, students are invited to write stories or poems about their experiences celebrating local traditions. In history lessons and religious education, local cultural values are linked to Islamic teachings to show harmony between the two (Bukoting, 2023).

Extracurricular activities at Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi are also designed to promote and strengthen cultural values. Various activities such as art performances, cultural competitions, and celebrations of national and religious holidays are held regularly. These activities not only function as a means

of entertainment, but also as an effective educational medium for instilling cultural values in students (Yunus, 2017).

Success in maintaining and strengthening cultural values in this madrasa cannot be separated from the active role of all stakeholders. The role of school principals in establishing policies that support the integration of cultural values in the curriculum and school activities is very important. Teachers are responsible for implementing these policies in the daily learning process. Administrative staff supports the implementation of activities by providing the necessary facilities and infrastructure. Students, as educational subjects, also play an active role in various activities planned to strengthen cultural values (Anwar et al., 2023).

By integrating cultural values in the curriculum and extracurricular activities as well as the active role of all stakeholders, Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi has succeeded in creating an educational environment that supports the formation of student character and the maintenance of local cultural values. These efforts are important to ensure that young people not only receive a good education in academics and religion but also have a strong understanding and appreciation for their cultural heritage.

The main challenge in maintaining cultural values at Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi is the influence of globalization and technology. This second factor has a significant impact in diverting students' attention from local cultural values, because globalization and technology often bring culture and values from outside that can blur local cultural identity. Globalization has had a broad impact on various aspects of life, including education and culture. Current information and culture from various parts of the world without filters can influence students' thinking patterns and behavior. They are more exposed to values and cultures that may conflict with or differ from local cultural values. This can cause a decrease in appreciation and respect for their own culture (Sallamah & Dewi, 2023).

Technology, especially the internet and social media, also plays a big role in accelerating the spread of global culture. Students who spend a lot of time on social media tend to be influenced by global content which can distract them from local cultural values. Technology can also make students more individualistic and less involved in communal cultural activities (Ayub & Sulaeman, 2022). To overcome this challenge, consistent and ongoing efforts are needed to promote local cultural values and increase students' understanding and appreciation of their local culture. Some steps that can be taken include: integrating cultural values in the curriculum is an important step. This can be done by including material about local history, traditions, and local wisdom in various subjects. Thus, students can learn to appreciate their culture from an early age in an academic context (Shofia Rohmah et al., 2023).

Extracurricular activities that focus on local arts and culture, such as traditional dance, regional music, and crafts, can help students better understand and love their culture. This activity also functions as a practical medium for teaching cultural values (Raihan et al., 2023). Stakeholders such as school principals, teachers and parents need to be actively involved in promoting and supporting constructive cultural activities. Teachers can use creative and interactive teaching methods to make learning about culture more interesting, while parents can encourage their children to participate in cultural activities at home (Wahidah et al., 2023).

Although technology is often seen as a challenge, it can also be utilized as a tool for cultural education. Creating digital content such as inspirational videos, blogs and applications about local cultural values can be an effective method for reaching students in this digital era (Nirwan Wahyudi Ar, 2020). By continuously promoting cultural values increasing understanding and encouraging students to appreciate their local culture, Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi can overcome the challenges it faces and ensure that local cultural values remain alive and thriving amidst globalization and current technological developments.

Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi plays an important role in shaping students' character through understanding and preserving local cultural values. By understanding these values and the role of each stakeholder in maintaining and strengthening them, these madrasas can ensure that education is not only academic but also oriented towards building students' character and cultural identity. Cultural values are an important basis for forming student character. Values such as honesty, hard work, social responsibility, and respect for local traditions provide a strong moral foundation for students. According to Fahmi (2022), the integration of cultural values in education can help students better appreciate and maintain their cultural heritage. This also strengthens their sense of identity and pride in local culture (Fahmi et al., 2022).

School principals have a strategic role in determining policies that support the preservation of cultural values. At Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi, the school ensures that its curriculum and programs reflect a commitment to local culture. According to Rachman (2013), visionary and committed leadership is the key to creating an educational environment that supports the development of student character through cultural values (Rachman et al., 2023). Teachers act as policy implementers and agents of change in the classroom. They not only teach academic material but also instill cultural values through creative and contextual teaching methods. Santoso (2023) states that teachers who effectively integrate cultural values into daily teaching help students internalize these values and apply them in their lives (Santoso et al., 2023).

Administrative staff supports school operations and ensures that the facilities and resources necessary for cultural programs are available. They also play an important role in organizing and supporting extracurricular activities related to culture. Efendi & Sholeh (2023) emphasize the importance of cooperation between administrative staff and teachers in creating a conducive environment for cultural education (Efendi & Sholeh, 2023). Students are the subject and object of efforts to preserve cultural values. Students' active involvement in cultural activities, both in the curriculum and extracurricular, is essential to ensure that they not only understand but also appreciate and apply cultural values in everyday life. Sari (2022) shows that students' active participation in cultural activities can increase their awareness of the importance of preserving local cultural heritage (Sari et al., 2022). With a deep understanding of cultural values and the role of each stakeholder in preserving and strengthening them, Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi can continue to play its role as an educational institution that not only conveys academic knowledge but also shapes students' moral character. Noble and have a strong concern for their local culture. Collaborative efforts between principals, teachers, administrative staff, and

students are essential to ensure that cultural values remain alive and relevant in the era of globalization and technology.

CONCLUSION

The findings of this research indicate that Madrasah Aliyah Tahfidz Al-Qur'an Pesanggaran Banyuwangi has a strong commitment to maintaining and strengthening cultural values in its educational environment. Then, it was found that this madrasa actively integrates cultural values in the learning process, involves all relevant parties in promoting cultural values, and increases students' awareness of the importance of local culture. The main challenge faced is the influence of globalization and technology which can divert students' attention from local cultural values. This research makes an important contribution by enriching our understanding of the role of culture in education and providing comprehensive insight into how an educational institution can act as a custodian and developer of local culture. For further research, researchers can focus on concrete strategies that can be used to overcome the challenges of the influence of globalization and technology in preserving local culture. It is also necessary to expand the scope of research to various madrasas in various regions.

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